Supportive Services + Community Safety

Marble Manor/Historic Westside Choice Neighborhoods Planning Grant

October 31, 2022
AGENDA

1. Welcome and Introductions

2. Status of Planning Process/Upcoming Meetings

3. What have we heard from Marble Manor residents?

4. DISCUSSION: Supportive Services
   • Which partners are already providing services in these priority areas?
   • What is planned/in the pipeline under the HUNDRED Plan in Action?
   • What are the gaps?
   • How does this impact site planning at Marble Manor?

5. DISCUSSION: Community Safety
   • What public safety initiatives are already underway?
   • What strategies should be considered- now and longer-term?
   • Who else should be invited to this conversation?
1. **Assessment (Today)**
   - Engage residents and build capacity
   - Review existing plans (HUNDRED Plan in Action)
   - Interview stakeholders
   - Collect demographic + other available data
   - Survey residents
   - Inventory open space, transportation, housing, businesses, crime, services, etc.
   - Complete market studies

2. **Visioning (Tomorrow)**
   - Convene Sectors
   - Analyze data
   - Identify assets/opportunities and needs/challenges
   - Develop community vision and priorities
   - Identify development opportunities and housing program
   - Identify Early Action Activities

3. **Strategies (How We Get There)**
   - Continue Sector meetings
   - Develop strategies to address priorities
   - Develop housing replacement options
   - Integrate other planning efforts, including HUNDRED Plan in Action
   - Implement Early Action Activities

4. **Implementation (Doing It)**
   - Finalize goals and strategies
   - Establish budget and timeline for implementation
   - Identify metrics to track progress
   - Continue community capacity building and engagement during implementation

**HUD Planning Activities**
- Quarterly Reports (Ongoing)
- Outline with Content (11/22/2022)
- Draft TP (5/22/2023)
- Final TP (11/22/2023)

**Timeline**
- **12/21 – 8/22**
- **9/22 – 11/22**
- **12/22 – 5/23**
- **6/23 – 11/23**
REMINDER...UPCOMING MEETINGS

Marble Manor Design Studio

Design Session with Supportive Service Partners
Tuesday, November 15, 2022 from 2:00 – 3:30 p.m.

Studio Session #1
Tuesday, November 15, 2022 from 6:30 – 7:30 p.m.

Studio Session #2
Thursday, November 17, 2022 from 5:30 – 7:30 p.m.

Location: A.D. Guy Center, 817 N Street
A Focus on Families
Household Profile

- 228 Households
  (695 total residents)
- 3.0 Average Family Size
- 2/3 Have lived in the neighborhood for less than 5 years

Heads of Household

- 80% Black/African American
- 31% with Disability
- 14% Hispanic
- 15% Elderly
- 82% Single Female-Head
- 41 Median Age

Data Source: SNRHA Administrative Data, April 1, 2022
Age Distribution

- **56%** of residents <18 years
- Median age = **16 years**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>0-4 years</td>
<td>10.6%</td>
</tr>
<tr>
<td>5-12 years</td>
<td>27.5%</td>
</tr>
<tr>
<td>13-17 years</td>
<td>17.4%</td>
</tr>
<tr>
<td>18-24 years</td>
<td>7.5%</td>
</tr>
<tr>
<td>25-40 years</td>
<td>17.7%</td>
</tr>
<tr>
<td>41-61 years</td>
<td>13.8%</td>
</tr>
<tr>
<td>62+ years</td>
<td>5.5%</td>
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</tbody>
</table>

Persons with a disability

- **40%** have household member with special needs
- **27%** of households with children have child with special needs
- **26%** of whom report the child is NOT receiving services to support that need

Data Source: Marble Manor Resident Survey, May 2022
INCOME & EMPLOYMENT
• **Median Income**
  Marble Manor = $10,455  
  Westside = $24,910  
  Las Vegas = $59,707

• **81%** of households are extremely low-income

• **48%** of Household Heads are employed

• **78%** Household Heads have high school diploma

• **Affordable childcare** is #1 challenge (45%) followed by disability (22%) + health restrictions (19%)
Internet Access

- **46%** always have internet access when needed
- **88%** access the internet on a personal device
- **12%** do not have access to the internet

By comparison in Westside,
- **80%** have computer
- **58%** have broadband internet subscription
CHILDREN & YOUTH
30% of households have a child ages 0-5 years (74 children)

Childcare Arrangements for Children 0-5 years

- Babysitter in own home: 45%
- Parent in own home: 25%
- Kindergarten: 14%
- Public preschool: 8%
- Other professional childcare center: 6%
- Strong Start Mobile Pre-K: 6%
- Paid childcare in a private home: 4%
60% of households have school-age children (312 children). Of these, 46% have a child that currently participates in youth programs.

Current Participation in Youth Programs

- Youth Sports Leagues: 22%
- Tutoring or academic support programs: 16%
- Non-sport school-based activities: 16%
- Other: 13%
- Andre Agassi Boys & Girls Club: 8%
- Don’t Know: 2%
- Summer camp: 2%
HEALTH & WELLNESS
Access to quality, affordable health care

- 97% have health insurance
- 82% report annual medical check-up
- 98% have health insurance for kids
- 94% report their children receive annual medical check-up
- 80% rate their health care services as excellent or good
- 88% face no challenges accessing quality affordable health care
- Among those who face challenges, cost (51%) was #1 issue
- **Dental Care** is greatest unmet health need (30%)
56% - rate their health as excellent or good, but...

![Prevalence of Health Conditions]

54% - of residents with children report that they have a child with asthma
Challenges accessing healthy food

• Grocery store/Supermarket (83%) and Farmers market (79%) are most needed amenities in neighborhood

• 66% are aware of Food distribution sites and 26% used them in last 12 months- highest rates among all service types

• 42% eat fruits and vegetables at least 2 times per day

• Cost (21%) and low quality of fruits/veggies in local store (18%) are barriers to healthier eating

Where do you most often go food shopping?

- Smith's: 37%
- Walmart: 2%
- Winco: 2%
- Sam's Club: 2%
- Family Dollar/ Dollar General: 4%
- Albertson's: 12%
- El Super: 31%
- Mariana's: 8%
- Other (<1% each): 2%
SERVICE UTILIZATION & PRIORITY NEEDS
Service Utilization

• 17% are not aware of any programs or services
• 20% find it difficult to use services, of these:
  ○ 65% do not know what is available
  ○ 24% say times are inconvenient
  ○ 20% say takes too long
  ○ 18% do not have transportation
Top Non-Health Services Needed

- Budgeting/financial literacy/credit repair: 26%
- Small business classes: 26%
- Homeownership counseling: 24%
- Youth programming: 24%
- GED/Adult High School diploma: 23%
- Transportation assistance: 23%
- Services for individuals with disabilities: 22%
- Career coaching/job skills training: 21%
- Emergency food assistance: 21%
- Individual or family counseling: 20%
- Computer training program: 20%
- Help with financial/legal business: 20%
- None: 23%
### Top Services Needed for Residents with a Disability

(40% of Households report having a member with a disability)

<table>
<thead>
<tr>
<th>Service</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>None- no services are needed</td>
<td>29%</td>
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<tr>
<td>Mental health supports</td>
<td>25%</td>
</tr>
<tr>
<td>Assistance with errands</td>
<td>24%</td>
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<tr>
<td>Homemaker services</td>
<td>23%</td>
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<tr>
<td>Accessible housing unit</td>
<td>20%</td>
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<tr>
<td>Better transportation options</td>
<td>20%</td>
</tr>
<tr>
<td>ADA compliant infrastructure</td>
<td>17%</td>
</tr>
<tr>
<td>Access to treatments/medication</td>
<td>17%</td>
</tr>
<tr>
<td>In-home health assistance</td>
<td>17%</td>
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</tbody>
</table>
Participation in Youth Programs

Reasons Do NOT Participate Now

- Safety Concerns (19%)
- Programs cost too much (15%)
- Hours don’t work (12%)
- Other (10%)
- Don’t know what is available (7%)

Interest in Future Programs

- Sports and Recreation (64%)
- Arts/Performing Arts/Music (43%)
- Summer camp (40%)
- College preparation (40%)
- Tutoring/academic support (32%)
COMMUNITY SAFETY
44% feel unsafe in the neighborhood

How often would you say that crime occurs in the neighborhood?

- Daily: 27%
- Frequently (1-2 times per week): 17%
- Sometimes (1-2 times per month): 23%
- Rarely (once every three months): 14%
- Don’t know/Not Sure: 2%
Crime Rate

• Violent crime rate in Historic Westside is 5 times the city rate

• Property crime rate is 50%+ higher than city

Source of UCR Part 1 Crime Count: Las Vegas Metro Police Department
Source of Population Count: Clark County GILIS July 2020 Population Estimate
How safe do you feel that your children are at the following times?

- Walking to/from school: 20% Very Safe, 22% Somewhat Safe, 34% Somewhat Unsafe, 23% Very Unsafe, 3% Don't Know
- On the School bus: 17% Very Safe, 17% Somewhat Safe, 42% Somewhat Unsafe, 10% Very Unsafe, 3% Don't Know
- While at School: 12% Very Safe, 17% Somewhat Safe, 32% Somewhat Unsafe, 17% Very Unsafe, 4% Don't Know

How likely are you to allow your child to play outside in your neighborhood?

- Very likely: 24% Very Likely
- Somewhat likely: 25% Somewhat Likely
- Somewhat unlikely: 13% Somewhat Unlikely
- Very unlikely: 38% Very Unlikely
Perceptions of Police

I see the police as a resource to call when I need assistance.
- 21% Strongly Agree
- 49% Agree
- 12% Neither Agree/Disagree
- 14% Disagree
- 4% Strongly Disagree

I have been helped by the police.
- 18% Strongly Agree
- 44% Agree
- 11% Neither Agree/Disagree
- 22% Disagree
- 5% Strongly Disagree

I feel safe providing information to the police.
- 18% Strongly Agree
- 42% Agree
- 12% Neither Agree/Disagree
- 20% Disagree
- 7% Strongly Disagree

I would work with Las Vegas police to address neighborhood problems.
- 20% Strongly Agree
- 34% Agree
- 16% Neither Agree/Disagree
- 25% Disagree
- 6% Strongly Disagree

The police in Las Vegas treat people like me with respect.
- 13% Strongly Agree
- 37% Agree
- 27% Neither Agree/Disagree
- 15% Disagree
- 9% Strongly Disagree

I have felt threatened by the police.
- 6% Strongly Agree
- 19% Agree
- 13% Neither Agree/Disagree
- 43% Disagree
- 19% Strongly Disagree
Top Choices for Improving Community Safety

- Neighborhood clean-up and beautification: 40%
- Address barriers to economic opportunities: 37%
- More community building events/activities: 37%
- Improved sanitation and trash pick-up: 36%
- Frequent or visible police patrols: 34%
- Community Violence Intervention strategies: 34%
- Quality lighting: 30%
- Community-led Safety Programs: 26%
- Youth advocacy activities: 26%
- Self-defense training: 24%
- Better access to mental health services: 19%
QUESTIONS + DISCUSSION (BREAKOUT ROOMS)
DISCUSSION #1: Supportive Services

• Which partners are already providing services in these priority areas?
• What is planned/in the pipeline under the HUNDRED Plan in Action?
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DISCUSSION #2: Community Safety

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THANK YOU!

Complete survey results and other project information will be posted on the Project Website at https://snvrha.org/cni/