

July 19, 2022

RESIDENT SURVEY HIGHLIGHTS

Marble Manor Choice Neighborhoods Planning Grant

Marble Manor / Historic Westside



WHY ARE WE HERE?

- 1. Choice Neighborhoods Planning Grant Overview
- 2. Target Housing Site + Neighborhood
- **3**. Planning Framework + Timeline + Early Action Activities
- 4. Marble Manor Resident Survey Highlights
- **5.** Upcoming Meetings
- 6. Q & A

ABOUT CHOICE NEIGHBORHOODS

- HUD's signature place-based program since 2010
- Competitive grant program designed to redevelop distressed HUD-assisted housing and transform the surrounding area into a neighborhood where existing and new residents choose to live
- Builds on successes and lessons learned from HOPE VI
- Funded via annual appropriations from Congress; increased funding proposed in 2022 (\$250M)



PLANNING GRANT

City + SNRHA = Co Applicants

Funding to be spent on:

- Develop a Plan
- Jumpstart Early Action Projects

Meaningful resident and community involvement

Position grantees to move forward with housing redevelopment Since 2013, 75% of Implementation Grant awards made to past Planning Grantees

THREE CORE GOALS

Housing: Replace distressed public and HUD-assisted housing with highquality mixed-income housing that is well managed and responsive to the needs of the surrounding neighborhood.

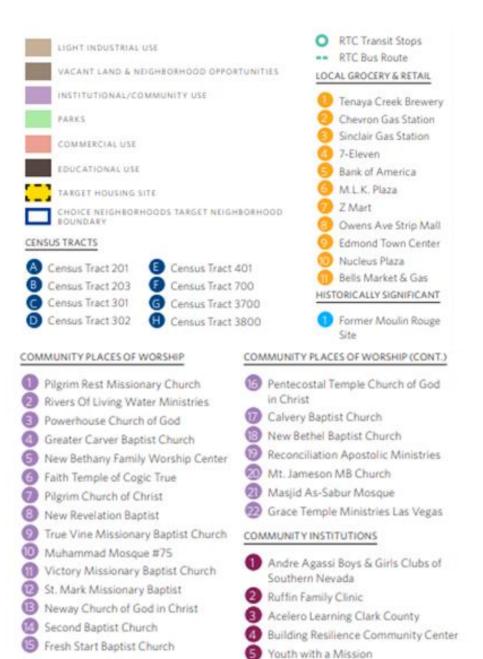
People: Improve outcomes of households living in the target housing related to income and employment, health, and education.

Neighborhood: Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families' choices about their community

GIVENS

- A Housing Plan that...
 - Develops 1:1 replacement of all existing public housing units NO DISPLACEMENT
 - Introduces a Range of Housing Affordability and Options MIXED INCOME
 - Is Responsive to Resident Needs, Market Reality, and Implementable
- A People Plan to support families living at Marble Manor
- A Neighborhood Improvement Plan that addresses local needs

NEIGHBORHOOD MAP



COMMUNITY SCHOOLS

Wendell Williams Elementary 0 1/8 mile 1/4 mile

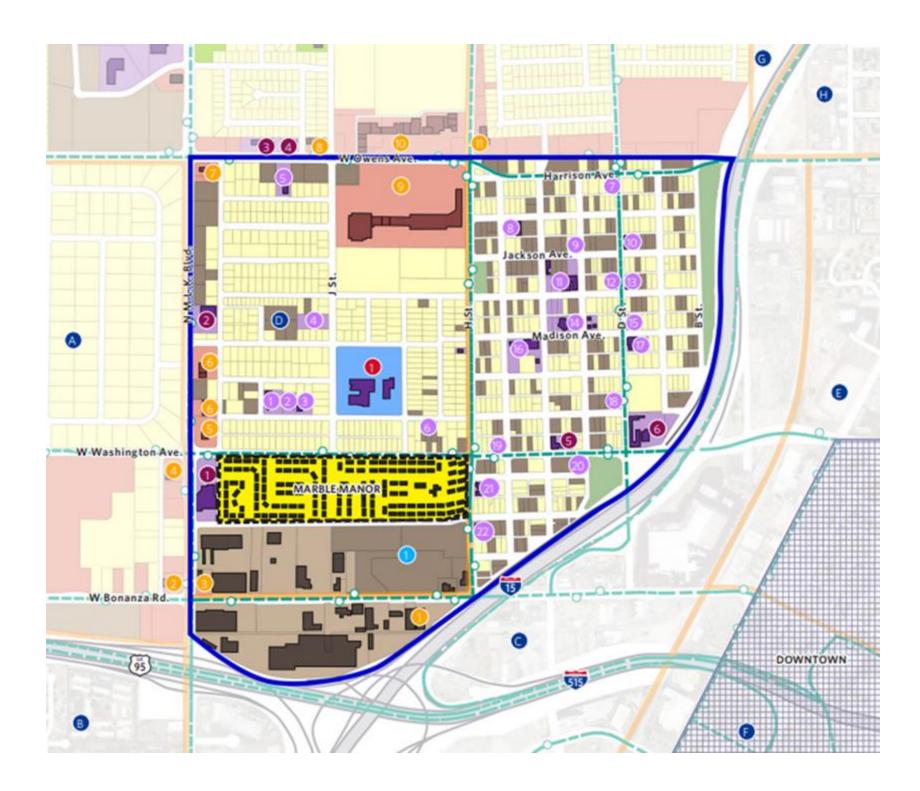
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1/2 mile

G Historic Westside School



July 19, 2022

7

PLANNING STRUCTURE

Co-Applicants: SNRHA + City of Las Vegas

(with support from EJP/UDA)

Marble Manor Residents (Resident Council) and Westside Community

Steering Committee

July 19, 2022

Housing Sector: Marble Manor Master Plan

Neighborhood Sector:

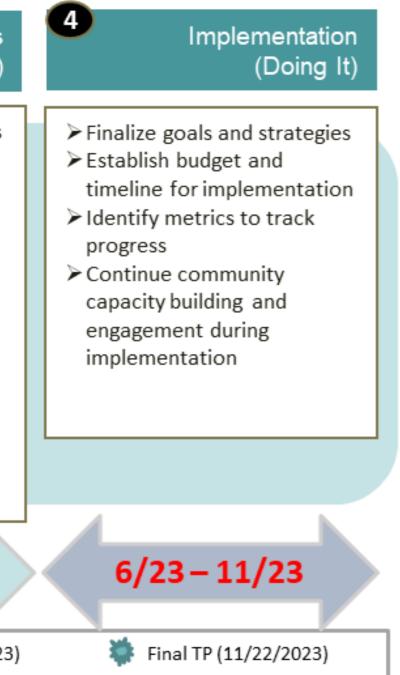
Improvements in the Historic Westside

People Sector:

Supportive Services for Marble Manor Residents

TIMELINE

		3			
	Assessment (Today)	Visioning (Tomorrow)	Strategies (How We Get There)		
Neighborhood Housing People/ Education	 Engage residents and build capacity Review existing plans (HUNDRED Plan in Action) Interview stakeholders Collect demographic + other available data Survey residents Inventory open space, transportation, housing, businesses, crime, services, etc. Complete market studies 	 Convene Sectors Analyze data Identify assets/ opportunities and needs/challenges Develop community vision and priorities Identify development opportunities and housing program Identify Early Action Activities 	 Continue Sector meetings Develop strategies to address priorities Develop housing replacement options Integrate other planning efforts, including HUNDRED Plan in Action Implement Early Action Activities 		
	12/21-8/22	9/22 - 11/22	12/22 - 5/23		
HUD Planning Activities	Quarterly Reports (Ongoing)	Outline with Content (11/22/20)	22) 🛛 🐺 Draft TP (5/22/2023)		



HOW DOES THIS RELATE TO THE HUNDRED PLAN?

- Confirm Status of Projects
- Share a visual update of HUNDRED Plan Projects
- Understand the additional needs of the neighborhood
- Include Marble Manor residents in the process
- The Marble Manor Choice Neighborhoods Process will build on the HUNDRED Plan efforts that are currently underway



MOVING FORWARD

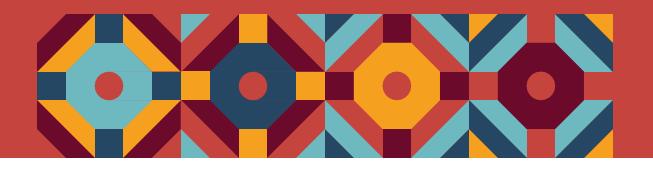


HUNDRED PLAN IN ACTION: Aligning the Implementation Strategy for the Historic Westside





MARBLE MANOR **RESIDENT SURVEY** HGHLGHTS



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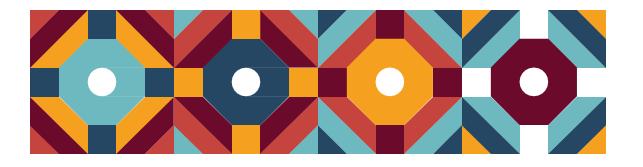


Response Rate

Big THANK YOU to SNRHA + City staff and Resident Ambassadors for their hard work and to everyone that took the time to participate!!

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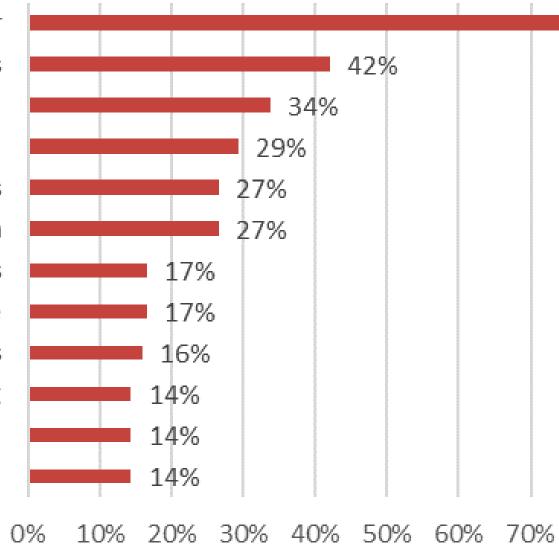
HOUSING AND REDEVELOPMENT



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80% - in-unit washer/dryer is most desired improvement

Preferred Physical Improvements at Redeveloped Site

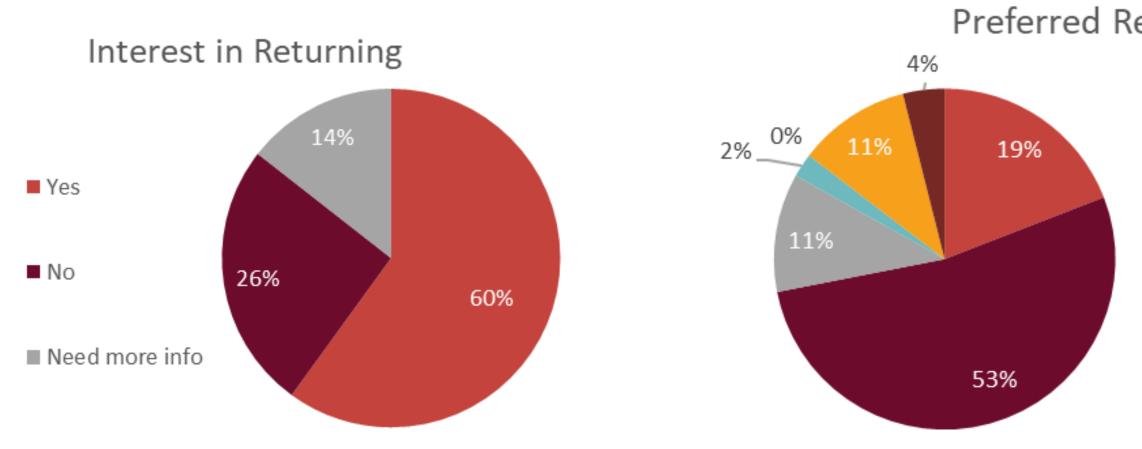


In-unit washer/dryer Balconies and/or front porches Better safety measures (lighting, fencing) More recreational space More trees, bushes, grass and flowers Attractive buildings with good design More open/green space/parks More indoor community/shared space Outdoor seating/gathering spaces More parking Environmentally sustainable design Community garden

80% 80% 90%

60% - want to return

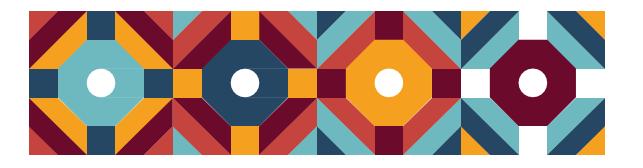
83% - prefer to relocate with Section 8



Preferred Relocation Option

- Section 8 in Historic Westside
- Section 8 elsewhere in Las Vegas
- Section 8 outside of Las Vegas
- SNRHA family public housing
- SNRHA elderly/disabled public housing
- New replacement unit, if available
- Need more information

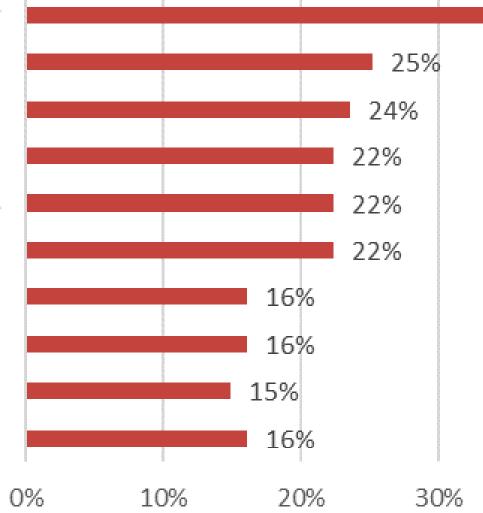
NEIGHBORHOOD PERCEPTIONS



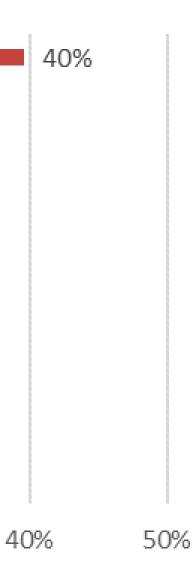
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40% - Housing Affordability is the best thing about Historic Westside

Top things like best about Historic Westside



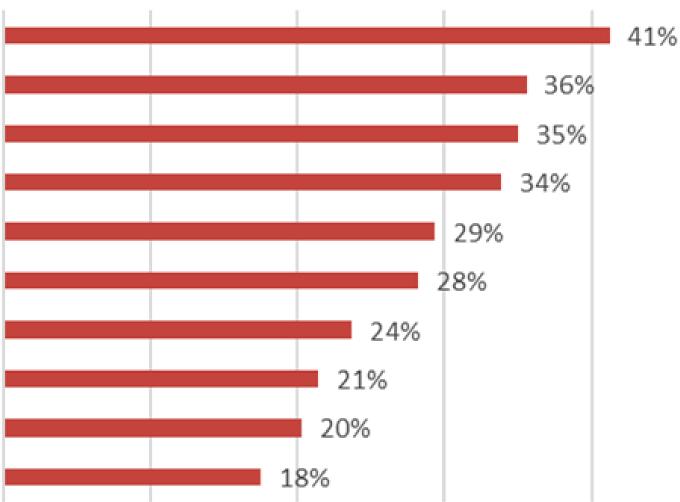
Housing affordability Public transportation Neighborhood conveniences/services Schools Nearby to family/friends Location/Proximity to Downtown Access to hospitals and medical care Sense of community/family roots History and culture None- I do not like anything



41% - Neighborhood Conveniences/services is more desired improvement

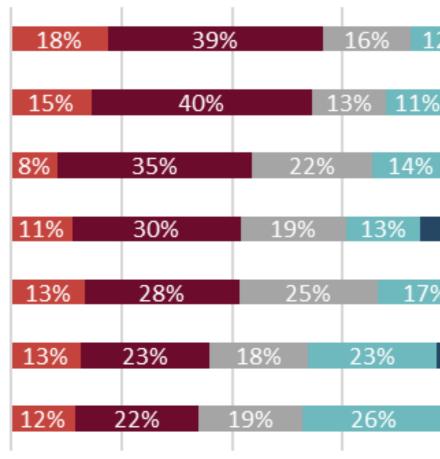
Top things to improve in Historic Westside

More neighborhood conveniences Better street lighting Better quality schools More parks/recreational facilities More job opportunities Improved safety More youth programs/activities More childcare/early learning options More social services/programs Better access to medical/mental health services



18

Neighborhood Perceptions



I feel included in neighborhood activities People around here are willing to help their neighbors People in this neighborhood get along with each other My neighbors are working to make the neighborhood a better place The neighborhood is a good place to live I belong in this neighborhood It is very important to me to live in this neighborhood

Agree

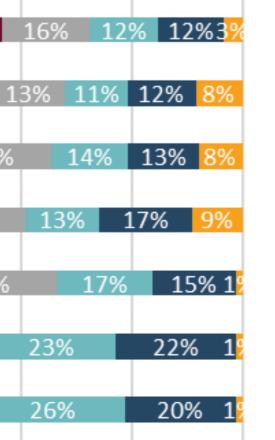
Disagree Strongly Disagree

Neither Agree nor Disagree

Strongly Agree

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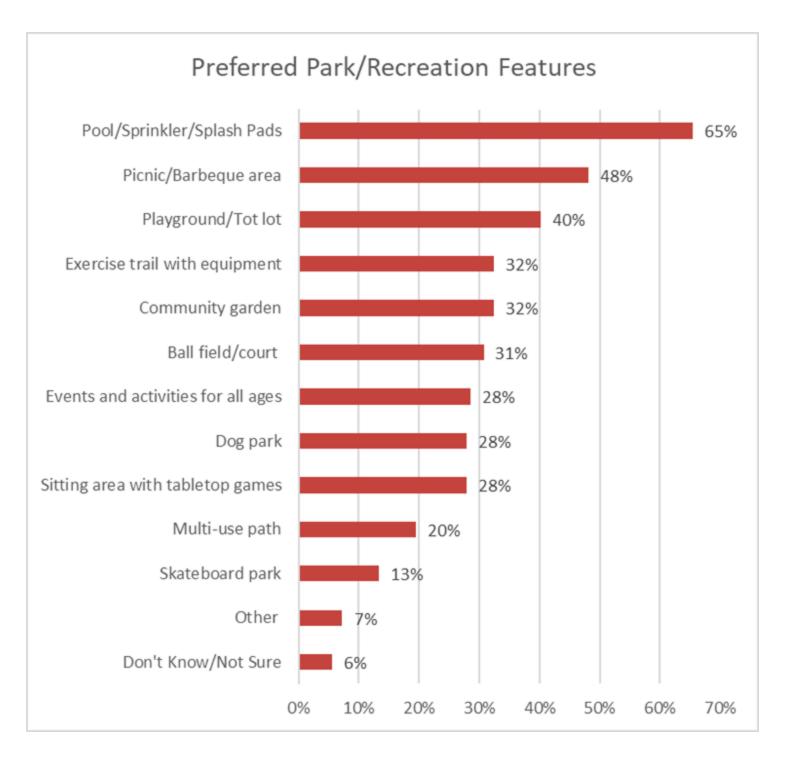
July 19, 2022



e 🛛 🗖 Don't Know/Not Sure

Parks & Recreation

- **60%** said gym is very needed
- Challenges to being more physically active
 - Too tired (21%)
 - Health Conditions (18%)
 - Physical Disability (16%)
 - Neighborhood not safe (15%)
 - Nowhere to walk/exercise (13%)
 - Poor quality of parks/playgrounds (12%)
 - No organized sports teams (8%)



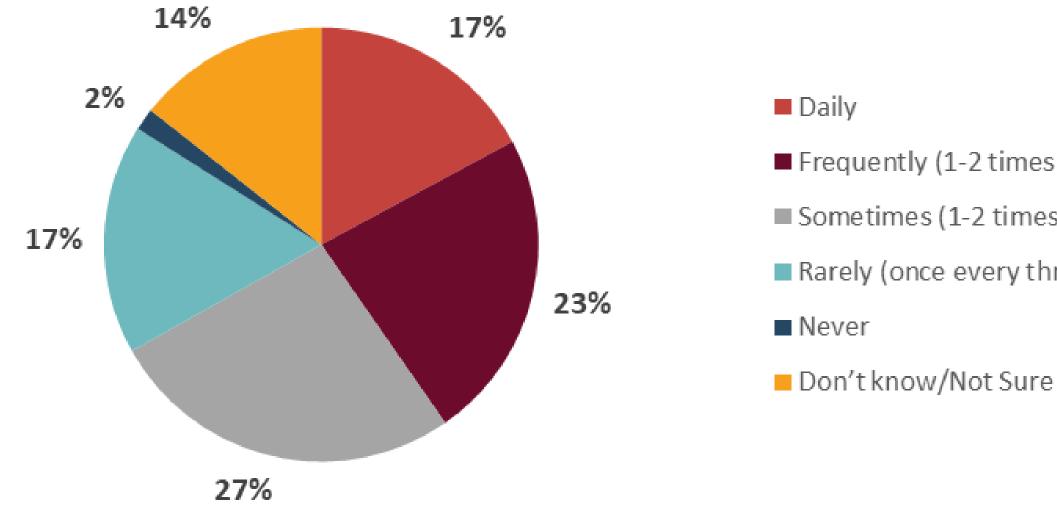
PUBLIC SAFETY



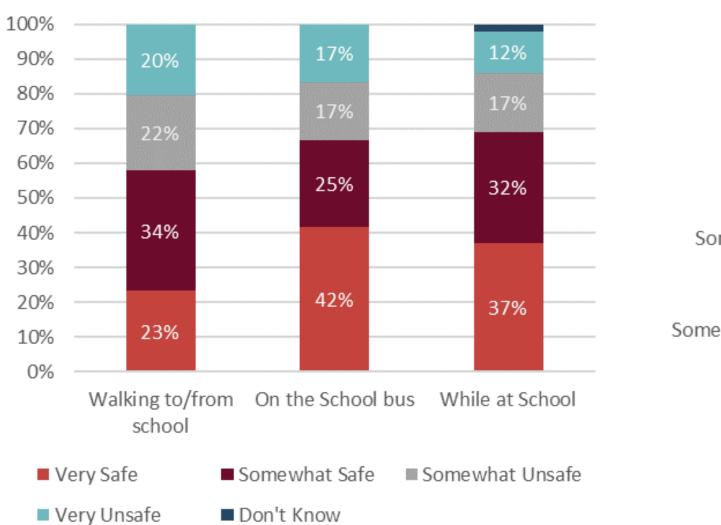
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44% - feel unsafe in the neighborhood

How often would you say that crime occurs in the neighborhood?



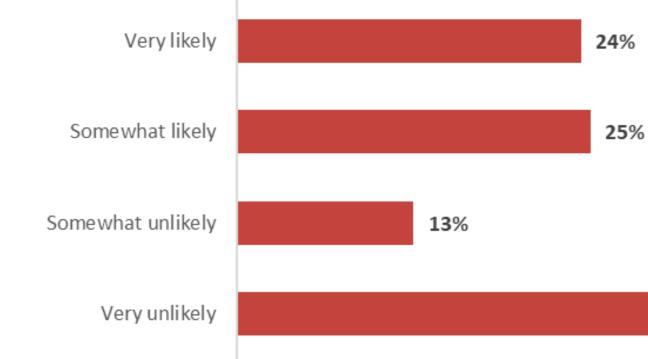
Frequently (1-2 times per week) Sometimes (1-2 times per month) Rarely (once every three months)



How safe do you feel that your

children are at the following times?

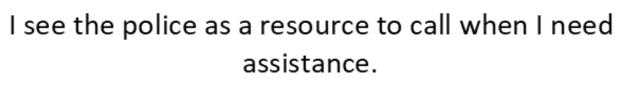
How likely are you to allow your child to play outside in your neighborhood?



July 19, 2022

38%

Perceptions of Police



I have been helped by the police.

I feel safe providing information to the police.

I would work with Las Vegas police to address neighborhood problems.

The police in Las Vegas treat people like me with respect.

I have felt threatened by the police.

Strongly Agree

■ Agree ■ Neither Agree/Disagree

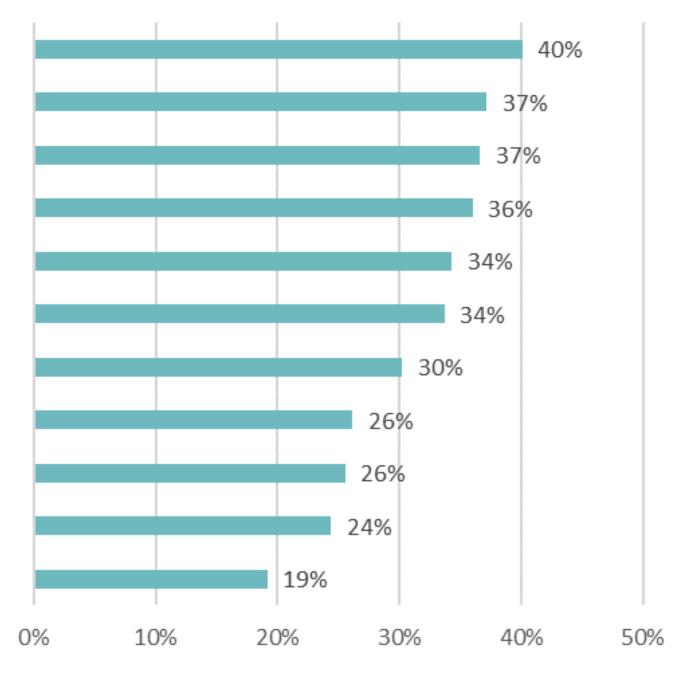
Disagree

21%		49%				12% 14%		6 4%
18%	8% 44%		44%	<mark>%</mark> 11%			22% 20% 25%	
18%		4	42% 34%		12%			
20%	20%							
13%		37%			27%		15%	9%
5%	19%	13%		439	43%		19%	

July 19, 2022

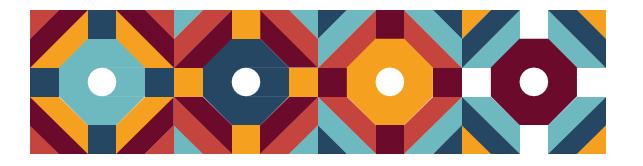
Strongly Disagree

Top Choices for Improving Community Health and Safety



Neighborhood clean-up and beautification Address barriers to economic opportunities More community building events/activities Improved sanitation and trash pick-up Frequent or visible police patrols Community Violence Intervention strategies Quality lighting Community-led Safety Programs Youth advocacy activities Self-defense training Better access to mental health services

NEIGHBORHOOD **RESOURCES & SERVICES**

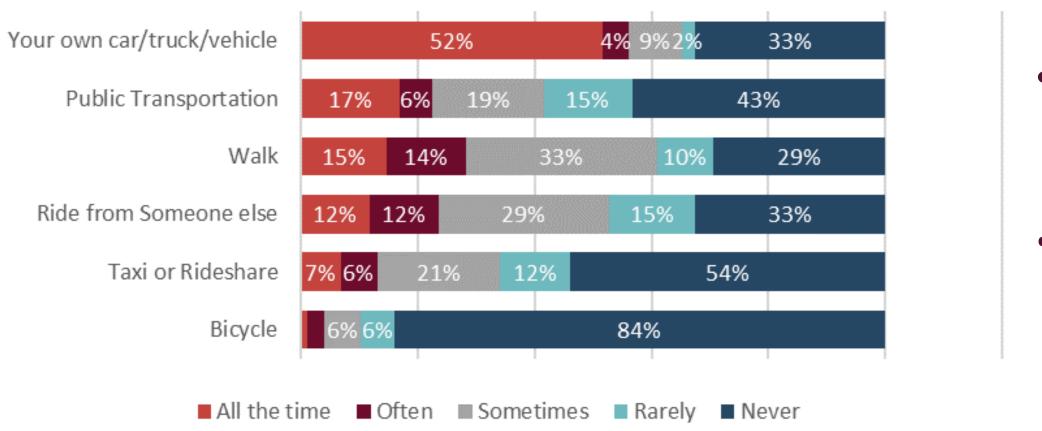


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63% - always have access to transportation that gets them where they need to go

How often do you use each mode of transportation?

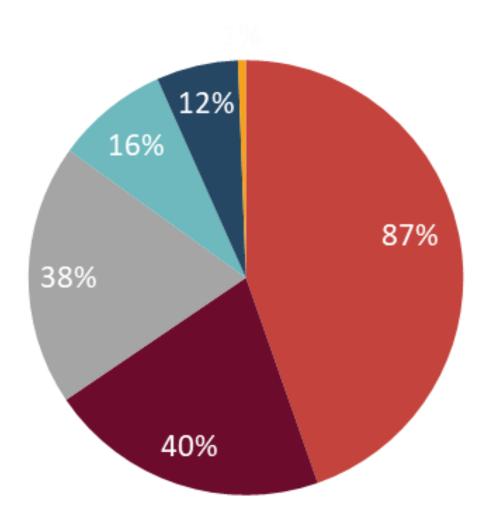


• 23% need transportation assistance

 18% say transportation is a barrier to accessing the services they need

Internet Access

- 46% always have internet access when needed
- 88% access the internet on a personal device
- 12% do not have access to the internet
- By comparison in Westside,
 - 80% have computer
 - **58%** have broadband internet subscription



How do you access the internet?

Smartphone

Laptop

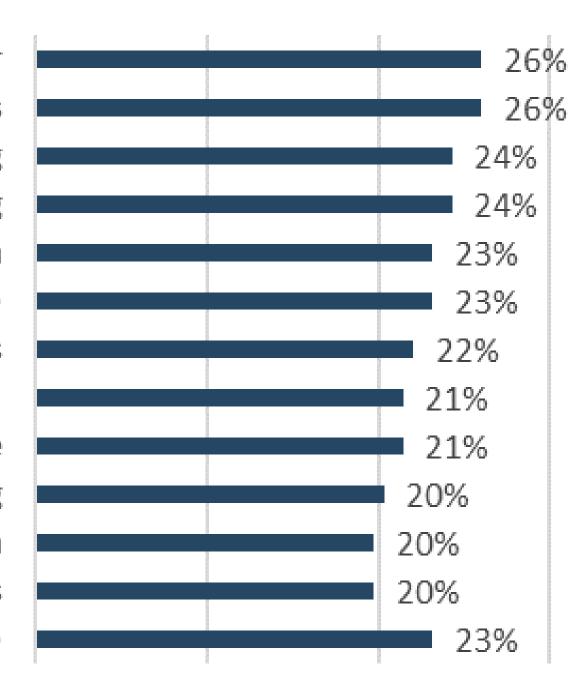
Tablet/iPad

Desktop

Do not have access

Other device

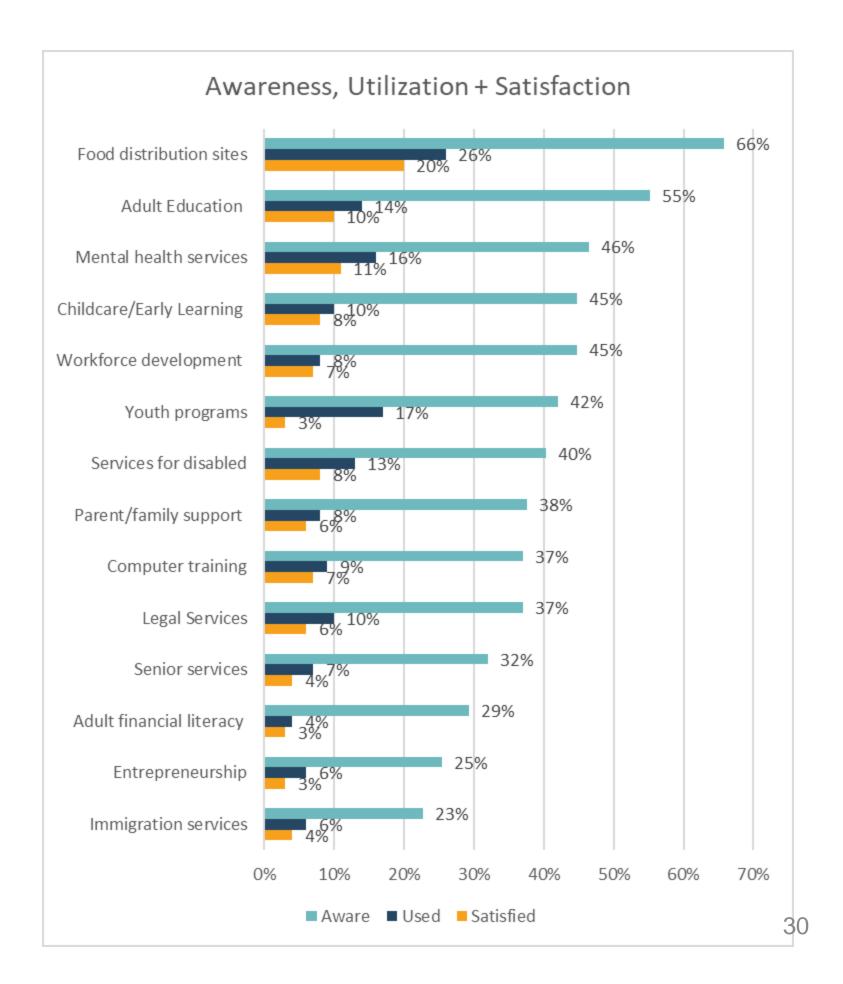
Immediate Needs for Non-Health Services



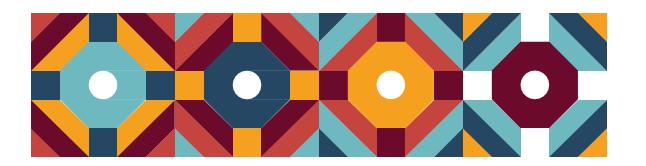
Budgeting/financial literacy/credit repair Small business classes Homeownership counseling Youth programming GED/Adult High School diploma Transportation assistance Services for individuals with disabilities Career coaching/job skills training Emergency food assistance Individual or family counseling Computer training program Help with financial/legal business None

Service Utilization

- 17% are not aware of any programs or services
- 20% find it difficult to use services, of these:
 - 65% do not know what is available
 - 24% say times are inconvenient
 - **20%** say takes too long
 - 18% do not have transportation



INCOME & ENPLOYMENT



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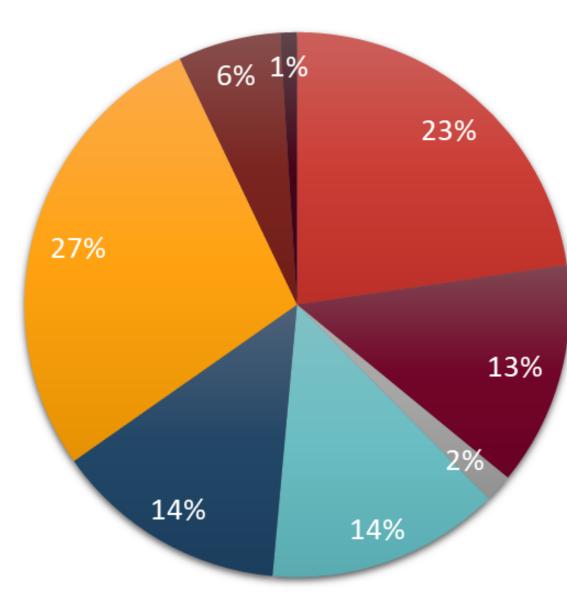
48% - heads of household are employed

Employment Status

Median Income

Marble Manor = \$10,455 Westside = \$24,910 Las Vegas = \$59,707

• 81% of households are extremely low-income



Full-time

Part-time

Self-Employed

Retired

Unemployed + currently looking

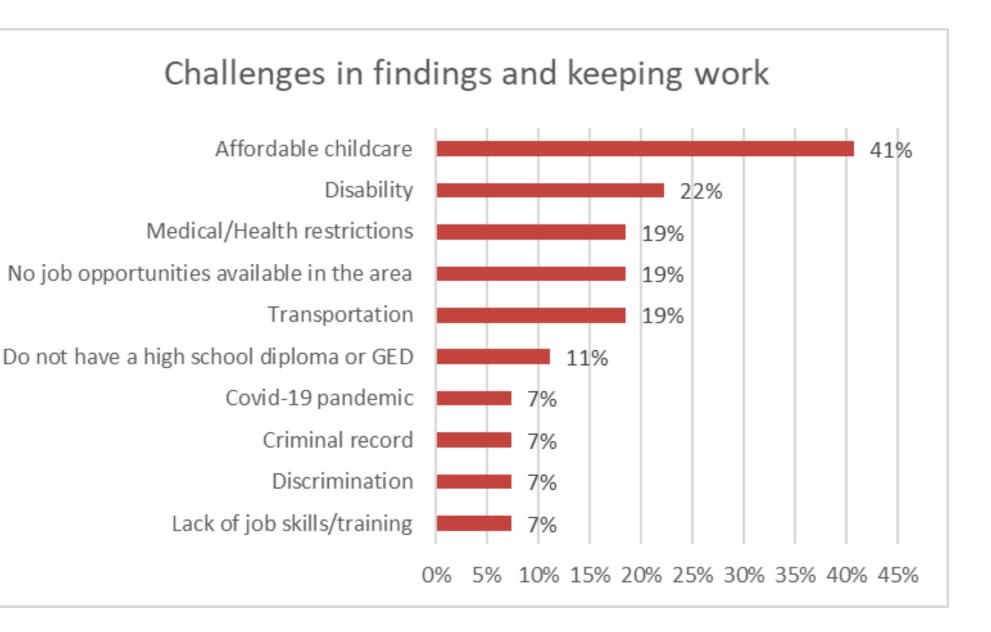
Unemployed + unable to work

Unemployed but not looking for another reason

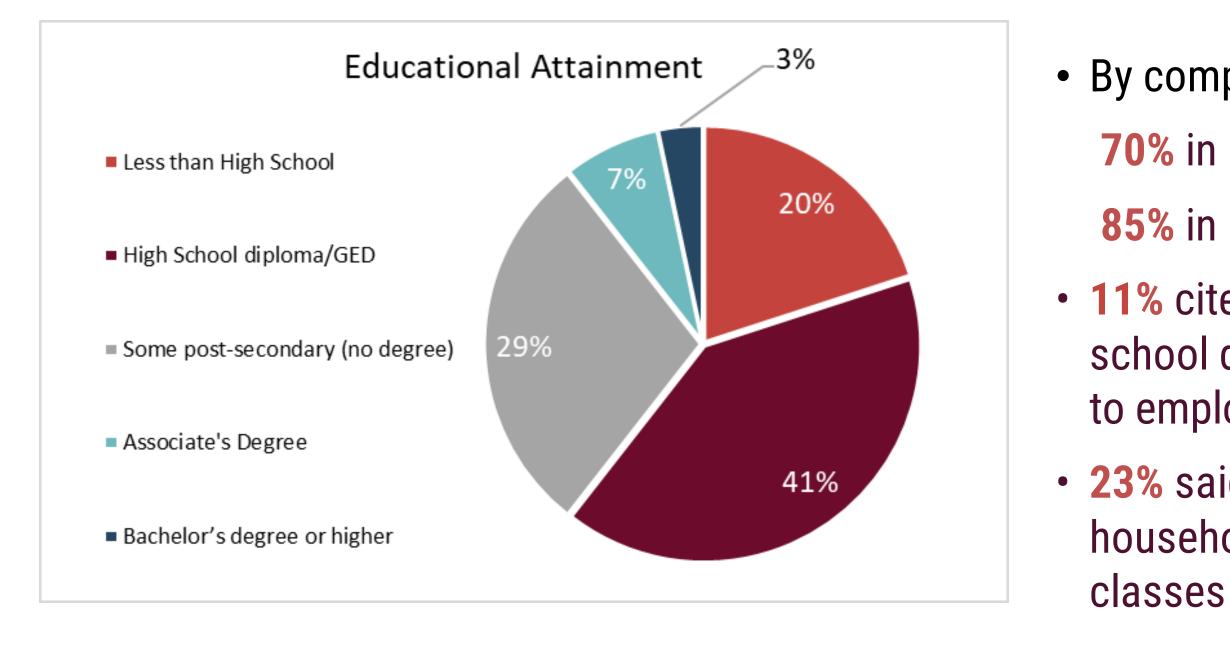
Attending school or training

15% - face challenges finding and keeping work

- Affordable childcare is #1 challenge
- 45% of residents are aware of childcare/ early learning programs
- 10% used this service in the past 12 months

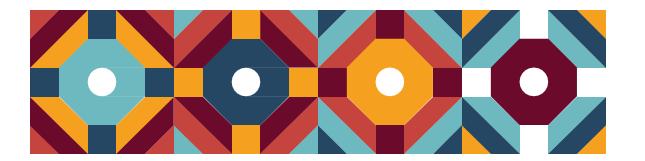


78% - heads of household have a high school diploma



- By comparison
 - **70%** in Historic Westside
 - **85%** in Las Vegas
- 11% cited lack of high school diploma as barrier to employment
- 23% said someone in household needs GED

CHILDREN & YOUTH

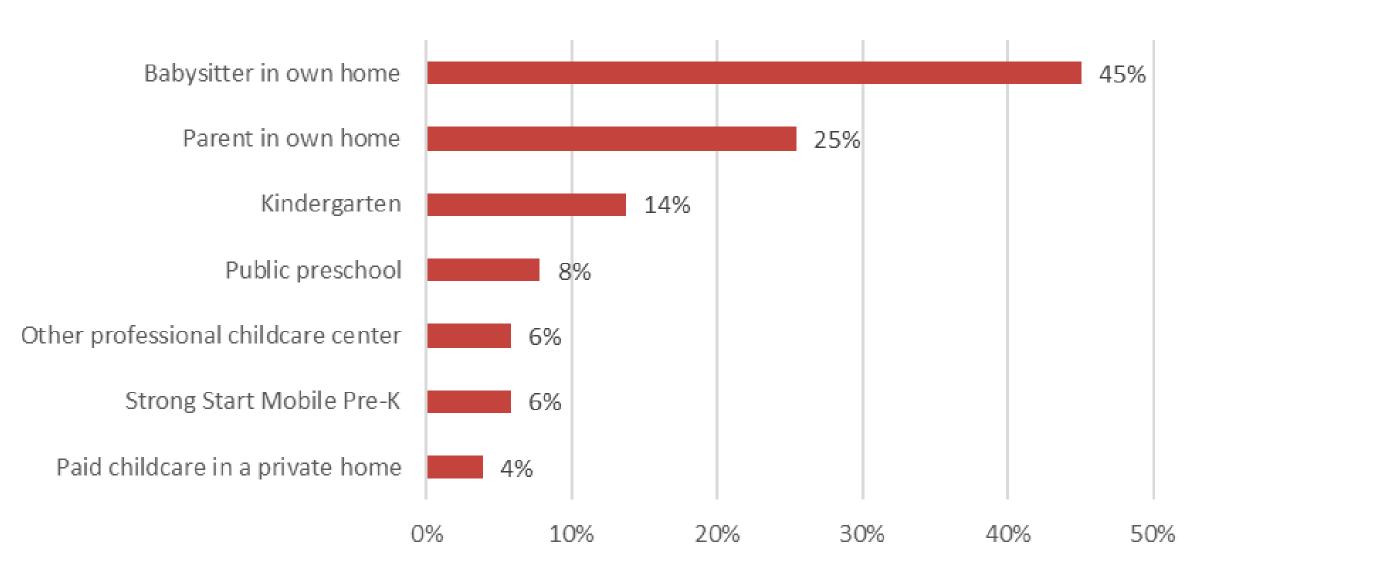


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30% - have children age 0-5 years (74 children)

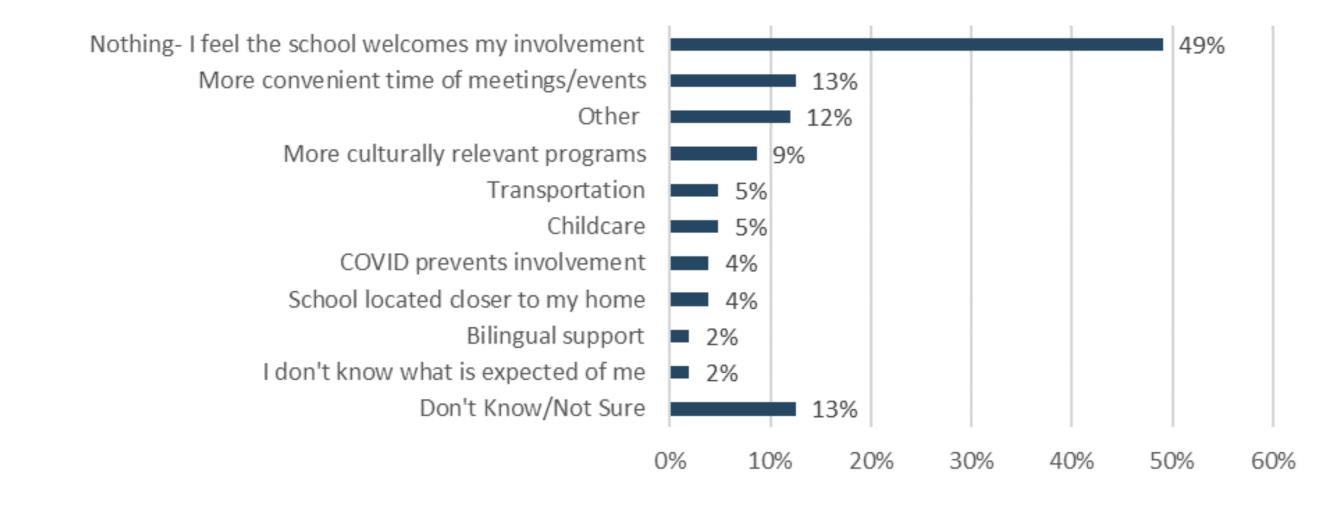
Childcare Arrangements for Children 0-5 years





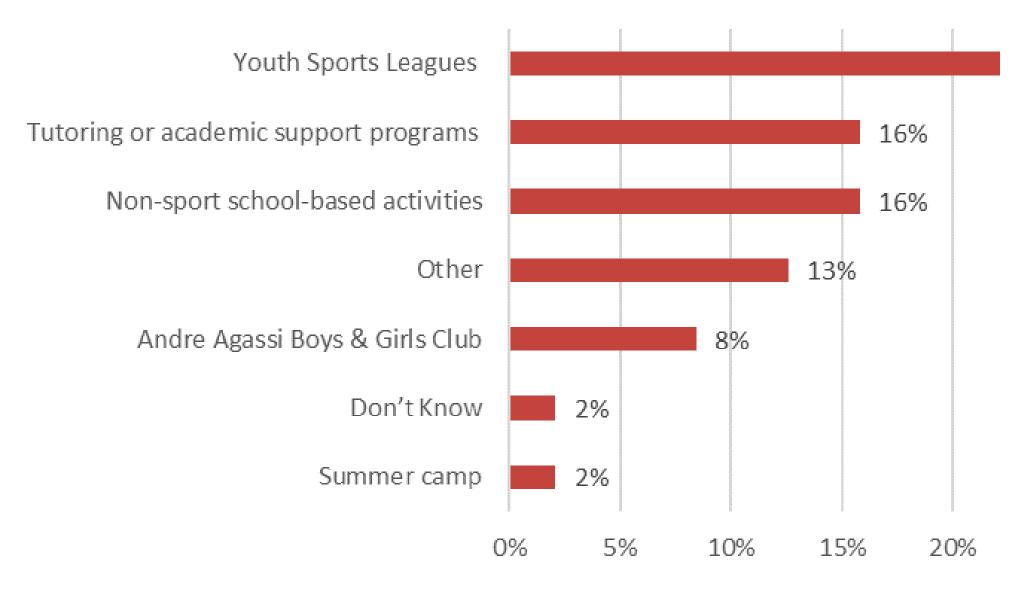
60% - have school-age children (312 children) 28% - parents with school-age children participate in PTA or other school activity

What would make you feel more welcome at your child's school?



46% - have a child that currently participates in youth programs

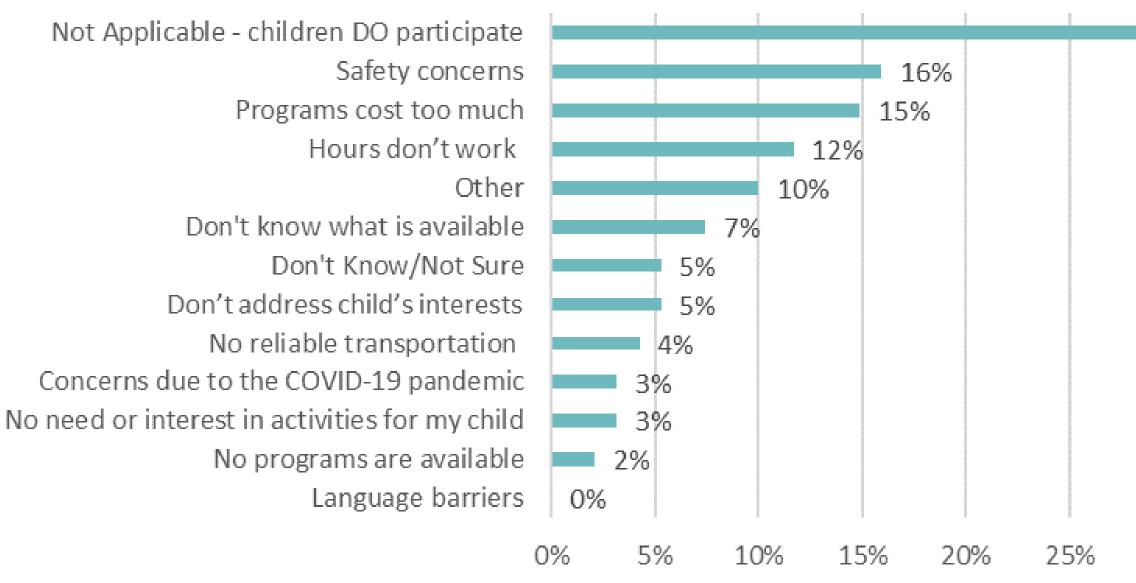
Current Participation in Youth Programs





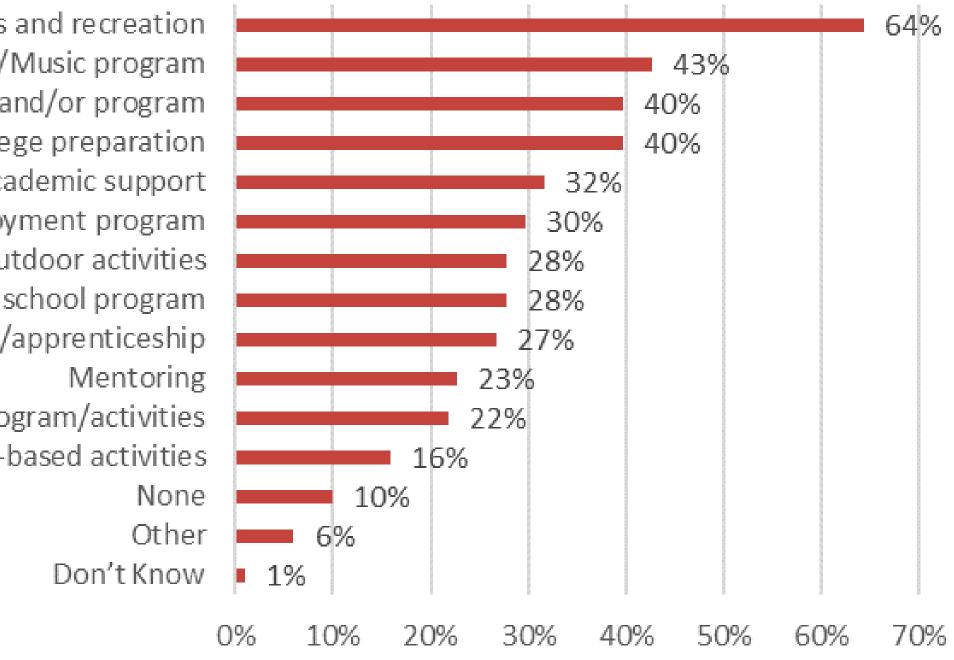
25%

Reasons that DO NOT currently participate in youth programs



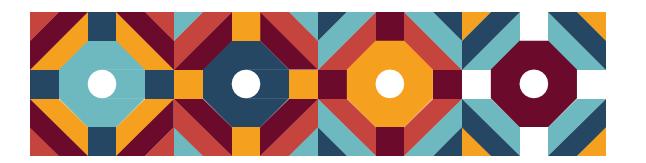


Interest in future participation in youth programs



Sports and recreation Arts/Performing arts/Music program Summer camp and/or program College preparation Tutoring/academic support Job training/employment program Nature/outdoor activities After school program Learning new skills/apprenticeship Cultural program/activities Faith-based activities

HEALTH & WELLNESS



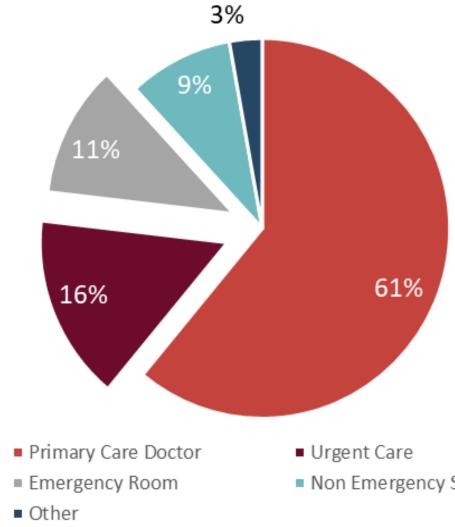
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Access to quality, affordable health care

- 97% have health insurance
- 82% report annual medical check-up
- 98% have health insurance for kids
- 94% report their children receive annual medical check-up
- 80% rate their health care services as excellent or good
- 88% face no challenges accessing quality affordable health care
- Among those who face challenges, cost (51%) was #1 issue

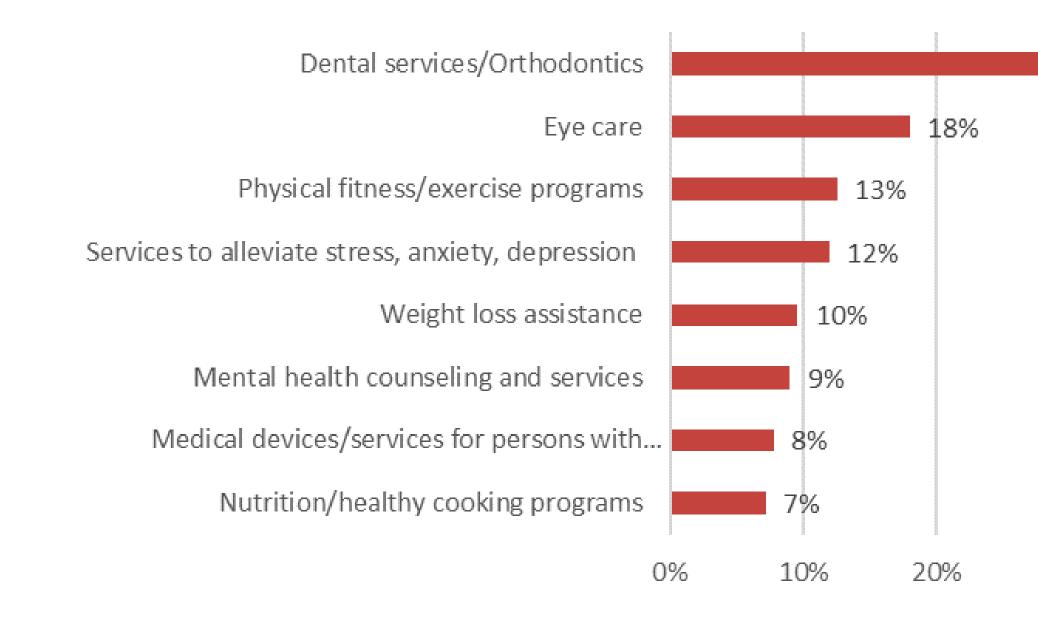
Where to you most often go when you are sick and in need of health advice?



Non Emergency Services

50% - have no unmet health care need

Primary Unmet Health Care Needs



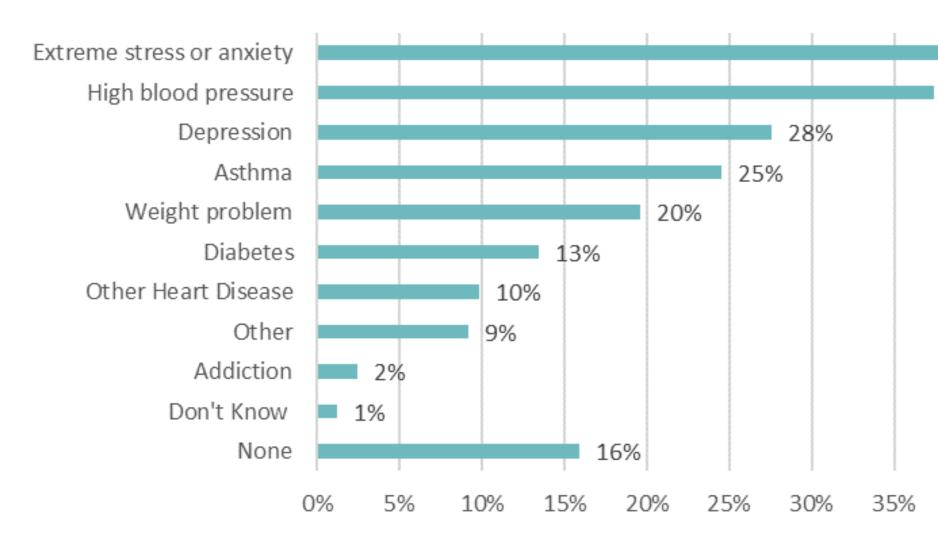






56% - rate their health as excellent or good

Prevalence of Health Conditions



54% - of residents with children report that they have a child with asthma



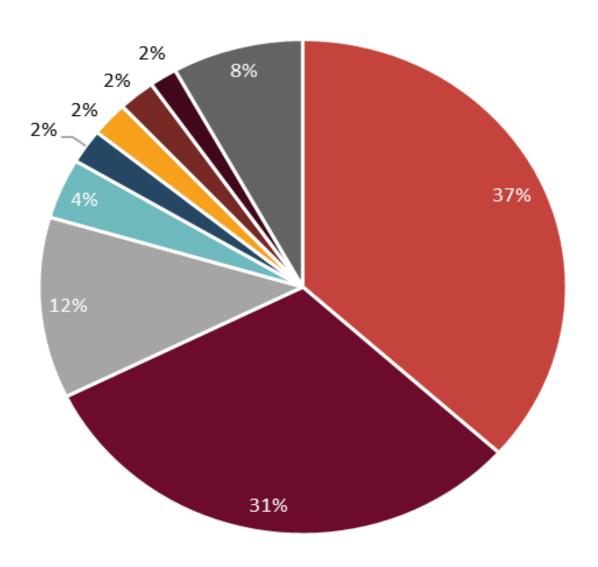




Access to healthy food

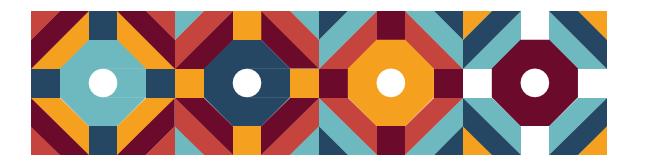
- Grocery store/Supermarket (83%) and Farmers market (79%) are most needed amenities in neighborhood
- 66% are aware of Food distribution sites and **26%** used them in last 12 months- highest rates among all service types
- 42% eat fruits and vegetables at least 2 times per day
- Cost (21%) and low quality of fruits/veggies in local store (18%) are barriers to healthier eating

Where do you most often go food shopping?



- Smith's
- Walmart
- Winco
- Sam's Club
- Family Dollar/ Dollar General
- Albertson's
- El Super
- Mariana's
- Other (<1% each)

SPECIAL NEEDS



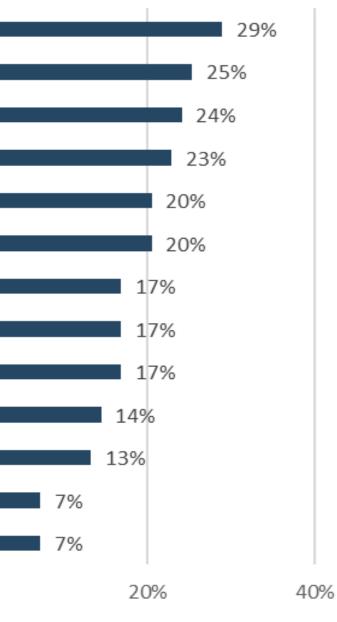
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40% - have household member with special needs

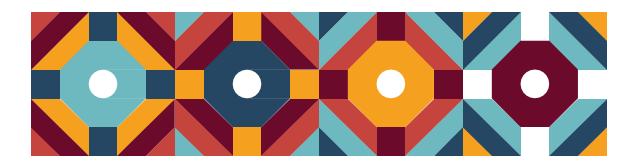
- 37% need special features in new unit
- 27% of households with children have child with special needs
- 26% of whom report the child is NOT receiving services to support that need

None- no services are needed Mental health supports Assistance with errands Homemaker services Accessible housing unit Better transportation options ADA compliant infrastructure Access to treatments/medication In-home health assistance More opportunities to socialize Help with financial/legal business Other Don't Know/Not Sure

Services needed for residents with a disability



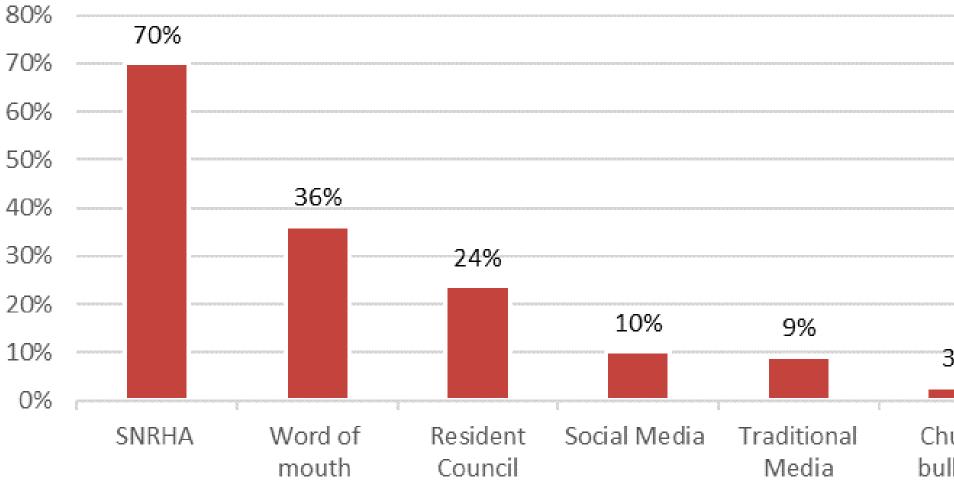
ENGAGEMENT



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57% - have not heard about the HUNDRED Plan to improve the Historic Westside

How do you get info about what is going on in the Historic Westside?



3%		
nurch Illetin		

OUESTONS?

Complete survey results and other project information will be posted on the Project Website at <u>https://www.snvrha.org/CNI.html</u>



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UPCOMING MEETINGS

7/20 **Design 101** (for Marble Manor Residents) 12:00 @ SNRHA Commissioner's Chambers Transport from Marble Manor Community Center at 11:45

7/20 **Community Meeting #1 Existing Conditions Presentation** 6:00pm @ Historic Westside School

7/21 Marble Manor Youth Activity 11:30am @ Marble Manor Community Center

THANK YOUL









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Analysis prepared by EJP Consulting Group, LLC