WHY ARE WE HERE?

1. Choice Neighborhoods Planning Grant Overview
2. Target Housing Site + Neighborhood
3. Planning Framework + Timeline + Early Action Activities
4. Marble Manor Resident Survey Highlights
5. Upcoming Meetings
6. Q & A
ABOUT CHOICE NEIGHBORHOODS

- HUD’s signature place-based program since 2010
- Competitive grant program designed to redevelop distressed HUD-assisted housing and transform the surrounding area into a neighborhood where existing and new residents choose to live
- Builds on successes and lessons learned from HOPE VI
- Funded via annual appropriations from Congress; increased funding proposed in 2022 ($250M)
PLANNING GRANT

City + SNRHA = Co Applicants

Funding to be spent on:

• Develop a Plan
• Jumpstart Early Action Projects

Meaningful resident and community involvement

Position grantees to move forward with housing redevelopment

Since 2013, 75% of Implementation Grant awards made to past Planning Grantees
THREE CORE GOALS

**Housing:** Replace distressed public and HUD-assisted housing with high-quality mixed-income housing that is well managed and responsive to the needs of the surrounding neighborhood.

**People:** Improve outcomes of households living in the target housing related to income and employment, health, and education.

**Neighborhood:** Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families’ choices about their community.
GIVENS

• A Housing Plan that...
  ○ Develops 1:1 replacement of all existing public housing units – NO DISPLACEMENT
  ○ Introduces a Range of Housing Affordability and Options – MIXED INCOME
  ○ Is Responsive to Resident Needs, Market Reality, and Implementable
• A People Plan to support families living at Marble Manor
• A Neighborhood Improvement Plan that addresses local needs
NEIGHBORHOOD MAP
PLANNING STRUCTURE

Co-Applicants: SNRHA + City of Las Vegas (with support from EJP/UDA)

Marble Manor Residents (Resident Council) and Westside Community

Steering Committee

Housing Sector:
Marble Manor Master Plan

Neighborhood Sector:
Improvements in the Historic Westside

People Sector:
Supportive Services for Marble Manor Residents
**TIMELINE**

1. **Assessment (Today)**
   - Engage residents and build capacity
   - Review existing plans (HUNDRED Plan in Action)
   - Interview stakeholders
   - Collect demographic + other available data
   - Survey residents
   - Inventory open space, transportation, housing, businesses, crime, services, etc.
   - Complete market studies

2. **Visioning (Tomorrow)**
   - Convene Sectors
   - Analyze data
   - Identify assets/ opportunities and needs/challenges
   - Develop community vision and priorities
   - Identify development opportunities and housing program
   - Identify Early Action Activities

3. **Strategies (How We Get There)**
   - Continue Sector meetings
   - Develop strategies to address priorities
   - Develop housing replacement options
   - Integrate other planning efforts, including HUNDRED Plan in Action
   - Implement Early Action Activities

4. **Implementation (Doing It)**
   - Finalize goals and strategies
   - Establish budget and timeline for implementation
   - Identify metrics to track progress
   - Continue community capacity building and engagement during implementation

**Timeline:**
- **12/21 – 8/22**
  - HUD Planning Activities
- **9/22 – 11/22**
  - Quarterly Reports (Ongoing)
  - Outline with Content (11/22/2022)
- **12/22 – 5/23**
  - Draft TP (5/22/2023)
- **6/23 – 11/23**
  - Final TP (11/22/2023)
HOW DOES THIS RELATE TO THE HUNDRED PLAN?

- Confirm Status of Projects
- Share a visual update of HUNDRED Plan Projects
- Understand the additional needs of the neighborhood
- Include Marble Manor residents in the process
- The Marble Manor Choice Neighborhoods Process will build on the HUNDRED Plan efforts that are currently underway

HUNDRED PLAN IN ACTION:
Aligning the Implementation Strategy for the Historic Westside
MARBLE MANOR RESIDENT SURVEY HIGHLIGHTS
Big THANK YOU to SNRHA + City staff and Resident Ambassadors for their hard work and to everyone that took the time to participate!!
HOUSING AND REDEVELOPMENT
80% - in-unit washer/dryer is most desired improvement

Preferred Physical Improvements at Redeveloped Site

- In-unit washer/dryer: 80%
- Balconies and/or front porches: 42%
- Better safety measures (lighting, fencing): 34%
- More recreational space: 29%
- More trees, bushes, grass and flowers: 27%
- Attractive buildings with good design: 27%
- More open/green space/parks: 17%
- More indoor community/shared space: 17%
- Outdoor seating/gathering spaces: 16%
- More parking: 14%
- Environmentally sustainable design: 14%
- Community garden: 14%
60% - want to return

83% - prefer to relocate with Section 8
NEIGHBORHOOD PERCEPTIONS
40% - Housing Affordability is the best thing about Historic Westside

Top things like best about Historic Westside

- Housing affordability: 40%
- Public transportation: 25%
- Neighborhood conveniences/services: 24%
- Schools: 22%
- Nearby to family/friends: 22%
- Location/Proximity to Downtown: 22%
- Access to hospitals and medical care: 16%
- Sense of community/family roots: 16%
- History and culture: 15%
- None - I do not like anything: 16%
41% - Neighborhood Conveniences/services is more desired improvement

Top things to improve in Historic Westside

- More neighborhood conveniences: 41%
- Better street lighting: 36%
- Better quality schools: 35%
- More parks/recreational facilities: 34%
- More job opportunities: 29%
- Improved safety: 28%
- More youth programs/activities: 24%
- More childcare/early learning options: 21%
- More social services/programs: 20%
- Better access to medical/mental health services: 18%
### Neighborhood Perceptions

<table>
<thead>
<tr>
<th>Perception</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neither Agree nor Disagree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
<th>Don't Know/Not Sure</th>
</tr>
</thead>
<tbody>
<tr>
<td>I feel included in neighborhood activities</td>
<td>18%</td>
<td>39%</td>
<td>16%</td>
<td>12%</td>
<td>12%</td>
<td>3%</td>
</tr>
<tr>
<td>People around here are willing to help their neighbors</td>
<td>15%</td>
<td>40%</td>
<td>13%</td>
<td>11%</td>
<td>12%</td>
<td>8%</td>
</tr>
<tr>
<td>People in this neighborhood get along with each other</td>
<td>8%</td>
<td>35%</td>
<td>22%</td>
<td>14%</td>
<td>13%</td>
<td>8%</td>
</tr>
<tr>
<td>My neighbors are working to make the neighborhood a better place</td>
<td>11%</td>
<td>30%</td>
<td>19%</td>
<td>13%</td>
<td>17%</td>
<td>9%</td>
</tr>
<tr>
<td>The neighborhood is a good place to live</td>
<td>13%</td>
<td>28%</td>
<td>25%</td>
<td>17%</td>
<td>15%</td>
<td>12%</td>
</tr>
<tr>
<td>I belong in this neighborhood</td>
<td>13%</td>
<td>23%</td>
<td>18%</td>
<td>23%</td>
<td>22%</td>
<td>17%</td>
</tr>
<tr>
<td>It is very important to me to live in this neighborhood</td>
<td>12%</td>
<td>22%</td>
<td>19%</td>
<td>26%</td>
<td>20%</td>
<td>13%</td>
</tr>
</tbody>
</table>

- Strongly Agree
- Agree
- Neither Agree nor Disagree
- Disagree
- Strongly Disagree
- Don’t Know/Not Sure
**Parks & Recreation**

- **60%** said gym is very needed
- Challenges to being more physically active
  - Too tired (21%)
  - Health Conditions (18%)
  - Physical Disability (16%)
  - Neighborhood not safe (15%)
  - Nowhere to walk/exercise (13%)
  - Poor quality of parks/playgrounds (12%)
  - No organized sports teams (8%)

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### Preferred Park/Recreation Features

<table>
<thead>
<tr>
<th>Feature</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pool/Sprinkler/Splash Pads</td>
<td>65%</td>
</tr>
<tr>
<td>Picnic/Barbeque area</td>
<td>48%</td>
</tr>
<tr>
<td>Playground/Tot lot</td>
<td>40%</td>
</tr>
<tr>
<td>Exercise trail with equipment</td>
<td>32%</td>
</tr>
<tr>
<td>Community garden</td>
<td>32%</td>
</tr>
<tr>
<td>Ball field/court</td>
<td>31%</td>
</tr>
<tr>
<td>Events and activities for all ages</td>
<td>28%</td>
</tr>
<tr>
<td>Dog park</td>
<td>28%</td>
</tr>
<tr>
<td>Sitting area with tabletop games</td>
<td>28%</td>
</tr>
<tr>
<td>Multi-use path</td>
<td>20%</td>
</tr>
<tr>
<td>Skateboard park</td>
<td>13%</td>
</tr>
<tr>
<td>Other</td>
<td>7%</td>
</tr>
<tr>
<td>Don’t Know/Not Sure</td>
<td>6%</td>
</tr>
</tbody>
</table>

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**July 19, 2022**
PUBLIC SAFETY
44% - feel unsafe in the neighborhood

How often would you say that crime occurs in the neighborhood?

- 27% Daily
- 17% Frequently (1-2 times per week)
- 17% Sometimes (1-2 times per month)
- 14% Rarely (once every three months)
- 2% Never
- 2% Don’t know/Not Sure
How safe do you feel that your children are at the following times?

- Walking to/from school:
  - Very Safe: 23%
  - Somewhat Safe: 42%
  - Somewhat Unsafe: 22%
  - Very Unsafe: 20%
- On the School bus:
  - Very Safe: 17%
  - Somewhat Safe: 25%
  - Somewhat Unsafe: 17%
  - Very Unsafe: 17%
- While at School:
  - Very Safe: 12%
  - Somewhat Safe: 32%
  - Somewhat Unsafe: 17%
  - Very Unsafe: 20%

How likely are you to allow your child to play outside in your neighborhood?

- Very likely: 24%
- Somewhat likely: 25%
- Somewhat unlikely: 13%
- Very unlikely: 38%
## Perceptions of Police

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neither Agree/Disagree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>I see the police as a resource to call when I need assistance.</td>
<td>21%</td>
<td>49%</td>
<td>12%</td>
<td>14%</td>
<td>4%</td>
</tr>
<tr>
<td>I have been helped by the police.</td>
<td>18%</td>
<td>44%</td>
<td>11%</td>
<td>22%</td>
<td>5%</td>
</tr>
<tr>
<td>I feel safe providing information to the police.</td>
<td>18%</td>
<td>42%</td>
<td>12%</td>
<td>20%</td>
<td>7%</td>
</tr>
<tr>
<td>I would work with Las Vegas police to address neighborhood problems.</td>
<td>20%</td>
<td>34%</td>
<td>16%</td>
<td>25%</td>
<td>6%</td>
</tr>
<tr>
<td>The police in Las Vegas treat people like me with respect.</td>
<td>13%</td>
<td>37%</td>
<td>27%</td>
<td>15%</td>
<td>9%</td>
</tr>
<tr>
<td>I have felt threatened by the police.</td>
<td>6%</td>
<td>19%</td>
<td>13%</td>
<td>43%</td>
<td>19%</td>
</tr>
</tbody>
</table>
Top Choices for Improving Community Health and Safety

- Neighborhood clean-up and beautification: 40%
- Address barriers to economic opportunities: 37%
- More community building events/activities: 37%
- Improved sanitation and trash pick-up: 36%
- Frequent or visible police patrols: 34%
- Community Violence Intervention strategies: 34%
- Quality lighting: 30%
- Community-led Safety Programs: 26%
- Youth advocacy activities: 26%
- Self-defense training: 24%
- Better access to mental health services: 19%
NEIGHBORHOOD RESOURCES & SERVICES
63% - always have access to transportation that gets them where they need to go

<table>
<thead>
<tr>
<th>Mode of Transportation</th>
<th>All the Time</th>
<th>Often</th>
<th>Sometimes</th>
<th>Rarely</th>
<th>Never</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your own car/truck/vehicle</td>
<td>52%</td>
<td>4%</td>
<td>9%</td>
<td>2%</td>
<td>33%</td>
</tr>
<tr>
<td>Public Transportation</td>
<td>17%</td>
<td>6%</td>
<td>19%</td>
<td>15%</td>
<td>43%</td>
</tr>
<tr>
<td>Walk</td>
<td>15%</td>
<td>14%</td>
<td>33%</td>
<td>10%</td>
<td>29%</td>
</tr>
<tr>
<td>Ride from Someone else</td>
<td>12%</td>
<td>12%</td>
<td>29%</td>
<td>15%</td>
<td>33%</td>
</tr>
<tr>
<td>Taxi or Rideshare</td>
<td>7%</td>
<td>6%</td>
<td>21%</td>
<td>12%</td>
<td>54%</td>
</tr>
<tr>
<td>Bicycle</td>
<td>6%</td>
<td>6%</td>
<td>84%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- 23% need transportation assistance
- 18% say transportation is a barrier to accessing the services they need
Internet Access

- **46%** always have internet access when needed
- **88%** access the internet on a personal device
- **12%** do not have access to the internet

By comparison in Westside,

- **80%** have computer
- **58%** have broadband internet subscription

How do you access the internet?

- **87%** Smartphone
- **40%** Laptop
- **38%** Tablet/iPad
- **16%** Desktop
- **12%** Other device
- **12%** Do not have access
Immediate Needs for Non-Health Services

- Budgeting/financial literacy/credit repair: 26%
- Small business classes: 26%
- Homeownership counseling: 24%
- Youth programming: 24%
- GED/Adult High School diploma: 23%
- Transportation assistance: 23%
- Services for individuals with disabilities: 22%
- Career coaching/job skills training: 21%
- Emergency food assistance: 21%
- Individual or family counseling: 20%
- Computer training program: 20%
- Help with financial/legal business: 20%
- None: 23%
Service Utilization

- **17%** are not aware of any programs or services
- **20%** find it difficult to use services, of these:
  - **65%** do not know what is available
  - **24%** say times are inconvenient
  - **20%** say takes too long
  - **18%** do not have transportation
INCOME & EMPLOYMENT
48% - heads of household are employed

- **Median Income**
  - Marble Manor = $10,455
  - Westside = $24,910
  - Las Vegas = $59,707

- **81% of households are extremely low-income**
15% - face challenges finding and keeping work

• Affordable childcare is #1 challenge

• 45% of residents are aware of childcare/early learning programs

• 10% used this service in the past 12 months
78% - heads of household have a high school diploma

By comparison

- 70% in Historic Westside
- 85% in Las Vegas

- 11% cited lack of high school diploma as barrier to employment
- 23% said someone in household needs GED classes
CHILDREN & YOUTH
30% - have children age 0-5 years (74 children)

Childcare Arrangements for Children 0-5 years

- Babysitter in own home: 45%
- Parent in own home: 25%
- Kindergarten: 14%
- Public preschool: 8%
- Other professional childcare center: 6%
- Strong Start Mobile Pre-K: 6%
- Paid childcare in a private home: 4%
60% - have school-age children (312 children)
28% - parents with school-age children participate in PTA or other school activity

What would make you feel more welcome at your child's school?

- Nothing - I feel the school welcomes my involvement: 49%
- More convenient time of meetings/events: 13%
- Other: 12%
- More culturally relevant programs: 9%
- Transportation: 5%
- Childcare: 5%
- COVID prevents involvement: 4%
- School located closer to my home: 4%
- Bilingual support: 2%
- I don't know what is expected of me: 2%
- Don't Know/Not Sure: 13%
46% - have a child that currently participates in youth programs

Current Participation in Youth Programs

- Youth Sports Leagues: 22%
- Tutoring or academic support programs: 16%
- Non-sport school-based activities: 16%
- Other: 13%
- Andre Agassi Boys & Girls Club: 8%
- Don’t Know: 2%
- Summer camp: 2%
Reasons that DO NOT currently participate in youth programs

- Not Applicable - children DO participate: 34%
- Safety concerns: 16%
- Programs cost too much: 15%
- Hours don’t work: 12%
- Other: 10%
- Don’t know what is available: 7%
- Don’t Know/Not Sure: 5%
- Don’t address child’s interests: 5%
- No reliable transportation: 4%
- Concerns due to the COVID-19 pandemic: 3%
- No need or interest in activities for my child: 3%
- No programs are available: 2%
- Language barriers: 0%
Interest in future participation in youth programs

- Sports and recreation: 64%
- Arts/Performing arts/Music program: 43%
- Summer camp and/or program: 40%
- College preparation: 40%
- Tutoring/academic support: 32%
- Job training/employment program: 30%
- Nature/outdoor activities: 28%
- After school program: 28%
- Learning new skills/apprenticeship: 27%
- Mentoring: 23%
- Cultural program/activities: 22%
- Faith-based activities: 16%
- None: 10%
- Other: 6%
- Don’t Know: 1%
HEALTH & WELLNESS
Access to quality, affordable health care

- **97%** have health insurance
- **82%** report annual medical check-up
- **98%** have health insurance for kids
- **94%** report their children receive annual medical check-up
- **80%** rate their health care services as excellent or good
- **88%** face no challenges accessing quality affordable health care
- Among those who face challenges, cost (51%) was #1 issue
### Primary Unmet Health Care Needs

<table>
<thead>
<tr>
<th>Service</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dental services/Orthodontics</td>
<td>30%</td>
</tr>
<tr>
<td>Eye care</td>
<td>18%</td>
</tr>
<tr>
<td>Physical fitness/exercise programs</td>
<td>13%</td>
</tr>
<tr>
<td>Services to alleviate stress, anxiety, depression</td>
<td>12%</td>
</tr>
<tr>
<td>Weight loss assistance</td>
<td>10%</td>
</tr>
<tr>
<td>Mental health counseling and services</td>
<td>9%</td>
</tr>
<tr>
<td>Medical devices/services for persons with...</td>
<td>8%</td>
</tr>
<tr>
<td>Nutrition/healthy cooking programs</td>
<td>7%</td>
</tr>
</tbody>
</table>
56% - rate their health as excellent or good

54% - of residents with children report that they have a child with asthma
Access to healthy food

- Grocery store/Supermarket (83%) and Farmers market (79%) are most needed amenities in neighborhood
- 66% are aware of Food distribution sites and 26% used them in last 12 months- highest rates among all service types
- 42% eat fruits and vegetables at least 2 times per day
- Cost (21%) and low quality of fruits/veggies in local store (18%) are barriers to healthier eating
SPECIAL NEEDS
40% - have household member with special needs

- **37%** need special features in new unit
- **27%** of households with children have child with special needs
- **26%** of whom report the child is NOT receiving services to support that need

### Services needed for residents with a disability

- None - no services are needed: 29%
- Mental health supports: 25%
- Assistance with errands: 24%
- Homemaker services: 23%
- Accessible housing unit: 20%
- Better transportation options: 20%
- ADA compliant infrastructure: 17%
- Access to treatments/medication: 17%
- In-home health assistance: 17%
- More opportunities to socialize: 14%
- Help with financial/legal business: 13%
- Other: 7%
- Don’t Know/Not Sure: 7%
ENGAGEMENT
57% - have not heard about the HUNDRED Plan to improve the Historic Westside

How do you get info about what is going on in the Historic Westside?

- SNRHA: 70%
- Word of mouth: 36%
- Resident Council: 24%
- Social Media: 10%
- Traditional Media: 9%
- Church bulletin: 3%
QUESTIONS?

Complete survey results and other project information will be posted on the Project Website at https://www.snvrha.org/CNI.html
UPCOMING MEETINGS

7/20  Design 101 (for Marble Manor Residents)
      12:00 @ SNRHA Commissioner’s Chambers
      Transport from Marble Manor Community Center at 11:45

7/20  Community Meeting #1
      Existing Conditions Presentation
      6:00pm @ Historic Westside School

7/21  Marble Manor Youth Activity
      11:30am @ Marble Manor Community Center