July 20, 2022

Community Meeting #1 - Needs Assessment

Marble Manor Choice Neighborhoods Planning Grant

Marble Manor / Historic Westside
WHY ARE WE HERE?

1. Choice Neighborhoods Planning Grant Overview
2. Target Housing Site + Neighborhood
3. Planning Framework + Timeline + Early Action Activities
4. Group Exercise: Data Walk and Discussion
5. Wrap-up & Next Steps
ABOUT CHOICE NEIGHBORHOODS

• HUD’s signature place-based program since 2010

• Competitive grant program designed to redevelop distressed HUD-assisted housing and transform the surrounding area into a neighborhood where existing and new residents choose to live

• Builds on successes and lessons learned from HOPE VI

• Funded via annual appropriations from Congress; increased funding proposed in 2022 ($250M)
PLANNING GRANT

City + SNRHA = Co Applicants

Funding to be spent on:

• Develop a Plan
• Jumpstart Early Action Projects

Meaningful resident and community involvement

Position grantees to move forward with housing redevelopment

Since 2013, 75% of Implementation Grant awards made to past Planning Grantees
THREE CORE GOALS

**Housing:** Replace distressed public and HUD-assisted housing with high-quality mixed-income housing that is well managed and responsive to the needs of the surrounding neighborhood.

**People:** Improve outcomes of households living in the target housing related to income and employment, health, and education.

**Neighborhood:** Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including safety, good schools, and commercial activity, that are important to families’ choices about their community.
GIVENS

• A Housing Plan that...
  ○ REPLACES all existing public housing units on a 1-for-one basis
    NO DISPLACEMENT
  ○ Introduces a Range of Housing Affordability and Options – MIXED INCOME
  ○ Respons to Resident Needs, Market Reality, and Is Implementable
• A People Plan to support families living at Marble Manor
• A Neighborhood Improvement Plan that is responsive to local needs and aligns with HUNDREDPlan in Action
NEIGHBORHOOD MAP
PLANNING STRUCTURE

Co-Applicants: SNRHA + City of Las Vegas (with support from EJP/UDA)

Marble Manor Residents (Resident Council) and Westside Community

Steering Committee

Housing Sector:
Marble Manor Master Plan

Neighborhood Sector:
Improvements in the Historic Westside

People Sector:
Supportive Services for Marble Manor Residents
TIMELINE

1. **Assessment (Today)**
   - Engage residents and build capacity
   - Review existing plans (HUNDRED Plan in Action)
   - Interview stakeholders
   - Collect demographic + other available data
   - Survey residents
   - Inventory open space, transportation, housing, businesses, crime, services, etc.
   - Complete market studies

2. **Visioning (Tomorrow)**
   - Convene Sectors
   - Analyze data
   - Identify assets/opportunities and needs/challenges
   - Develop community vision and priorities
   - Identify development opportunities and housing program
   - Identify Early Action Activities

3. **Strategies (How We Get There)**
   - Continue Sector meetings
   - Develop strategies to address priorities
   - Develop housing replacement options
   - Integrate other planning efforts, including HUNDRED Plan in Action
   - Implement Early Action Activities

4. **Implementation (Doing It)**
   - Finalize goals and strategies
   - Establish budget and timeline for implementation
   - Identify metrics to track progress
   - Continue community capacity building and engagement during implementation

**Neighborhood Housing People/Education**

**12/21 – 8/22**

**9/22 – 11/22**

**12/22 – 5/23**

**6/23 – 11/23**

**HUD Planning Activities**
- Quarterly Reports (Ongoing)
- Outline with Content (11/22/2022)
- Draft TP (5/22/2023)
- Final TP (11/22/2023)
HOW DOES THIS RELATE TO THE HUNDRED PLAN?

- Confirm Status of Projects
- Share a visual update of HUNDRED Plan Projects
- Understand the additional needs of the neighborhood
- Include Marble Manor residents in the process
- The Marble Manor Choice Process will build on the HUNDRED Plan efforts that are currently underway

**HUNDRED PLAN IN ACTION:**
Aligning the Implementation Strategy for the Historic Westside
DATA WALK: UNDERSTANDING RESIDENT NEEDS & EXISTING CONDITIONS
Purpose

Data Walk:
• To share data collected about Marble Manor and the Historic Westside and discuss the information with residents and stakeholders.

Discussion Groups:
• To get a better understanding of the community by hearing how residents and stakeholders feel about the data and to get input on how this data should inform the development of the Choice Neighborhoods Transformation Plan.
EXISTING CONDITIONS ASSESSMENT

- Housing
- Transportation
- Neighborhood Amenities
- Health & Special Needs
- Parks & Recreation
- Income & Employment
- Public Safety
- Youth & Education

Marble Manor Resident Survey 80% Response
Data Walk Directions

- We have printed posters with the data we want to share with you and posted them on easels at 4 stations in each corner of the room.
- We will break into small groups to view the poster stations.
- Each group will have 9 minutes at each poster station.
- Groups will move to the next poster station when the alarm rings.
- While at each station, participants should look at the posters, think about them with their group and ask questions of planning team members positioned at each station, if needed.
- After the groups have visited all 4 stations, participants will be asked to join small group discussions facilitated by planning staff members.
- At the end of the small group discussions, each group will be asked to report out key takeaways from their discussions to the larger group.
Discussion Questions

While you walk around and look at the posters, ask yourself the following questions...

- What surprises you about the information? Anything?
- What is the good news and the bad news?
- What does the data suggest we need to focus on in the Choice Neighborhoods Transformation Plan?
Wrap-up & Next Steps

Materials from today’s meeting and other project information will be posted on the Project Website at https://www.snvrha.org/CNI.html
THANK YOU!